

I MINA' TRENTAI UNU NA LIHESLATURAN GUÅHAN
2012 (SECOND) Regular Session

Resolution No. 398-31(LS)

Introduced By:

T.R. Muña Barnes
B.J.F. Cruz
Judith T. Won Pat, Ed.D.

Relative to recognizing the efforts of the Guam Visitors Bureau and members of the Guam Delegation to Russia in their inaugural and successful promotion of Guam and the CNMI, through their participation in the Moscow International Travel and Tourism (MITT) Exhibition and hosting of Guam Destination workshops in Khabarovsk and Vladivostok.

2012 APR 26 PM 4:33

1 **BE IT RESOLVED BY *I MINA' TRENTAI UNU NA LIHESLATURAN***
2 ***GUÅHAN*:**

3 **WHEREAS**, the Guam Visitors Bureau's (GVB) mission is to efficiently
4 and effectively promote and develop Guam as a safe and satisfying destination for
5 visitors and to derive maximum benefits for the people of Guam; and

6 **WHEREAS**, the United States Department of Homeland Security (DHS)
7 granted parole authority for Russia beginning January 15, 2012; and

8 **WHEREAS**, February 2012 was the first full month that Russians could
9 travel to Guam visa-free, resulting in an increase of 1127% when compared to the
10 same month last year with 11 Russian visitors in February 2011 and 135 Russian
11 visitors in February 2012; and

1 **WHEREAS**, the Guam delegation to Russia was lead by Senator Tina Rose
2 Muña Barnes and included Deputy General Manager Jon Nathan Denight,
3 Marketing Manager Pilar Laguana, Marketing Officer Gina Kono from GVB; and
4 GVB members: Artur Mladinov with Guam Voyage, Ioulia Safer with Russia
5 Guam Tours, Alfredo Bustamante and Christopher Guerrero with Guam Edge
6 Realty, Quentin Koch and Denis Zyuzin with United Airlines, H.K. Lee, Joon-
7 Yong Ahn, Eunsil Kang, Andrey So, Sang Hoon Ka, Vitaly Pak with Korean Air
8 and Ekaterina “Katya” Sablan with Guam Troika Tours; and

9 **WHEREAS**, the delegation’s objectives were to enthusiastically promote
10 accessibility and visa-free travel to Guam through their participation in the
11 Moscow International Travel and Tourism (MITT) Exhibition, the **largest** travel
12 **and tourism** show in Russia; and

13 **WHEREAS**, for the past 19 years, MITT has become well established and
14 one of the top 5 travel exhibitions in the world, with involvement from over 7,035
15 representatives of over 3,000 companies from 197 countries and regions around the
16 world for a total of approximately 82,933 participants; and

17 **WHEREAS**, the delegation’s efforts in Moscow included conducting a
18 Marianas presentation with CNMI partners to approximately 50 travel agents and
19 media during MITT, a meeting with the United States Ambassador to Russia Mr.
20 Michael McFaul, the launch of GVB’s Russian language website with the U.S.

1 Commercial Service and U.S. Embassy, the establishment of working relationships
2 with Korean Air management in Russia and connections with over 300 travel
3 agents and media through the Guam booth at MITT; and

4 **WHEREAS**, the delegation continued their promotion efforts and worked to
5 enthusiastically promote accessibility and visa-free travel to Guam, introduce
6 participating members, establish working relationships with the travel industry and
7 media, further educating them about Guam’s tourism industry, establish working
8 relationships with the travel industry and media through Guam Destination
9 Workshops in the Far East cities of Khabarovsk and Vladivostok; and

10 **WHEREAS**, the delegation’s efforts in Khabarovsk and Vladivostok
11 included conducting a Guam destination presentation to approximately 105 travel
12 agents and members of the media in Khabarovsk and about 95 members in
13 Vladivostok, with participation from Ms. Elizabeth MacDonald from the U.S.
14 Consulate in Vladivostok sharing information about the visa waiver program and
15 management from Korean Air with regard to their services in Khabarovsk; now,
16 therefore be it

17 **RESOLVED**, that *I Mina' Trentai Unu Na Liheslaturan Guåhan* does
18 hereby, on behalf of the people of Guam, recognize the Guam Visitors Bureau and
19 the members of this delegation for their hard work and dedication to the island
20 community on this historic marketing presence in the market for the very first time,

1 as well as, the very first economic-driven mission to take place via travel and
2 tourism and congratulate them on their successful efforts; and be it further

3 **RESOLVED**, that the Speaker certify, and the Legislative Secretary attest
4 to, the adoption hereof, and that copies of the same be thereafter transmitted to
5 GVB Deputy General Manager Jon Nathan Denight, GVB Marketing Manager
6 Pilar Laguana, GVB Marketing Officer Gina Kono; and GVB members: Artur
7 Mladinov, Ioulia Safer, Alfredo Bustamante, Christopher Guerrero, Quentin Koch,
8 Denis Zyuzin, H.K. Lee, Joon-Yong Ahn, Eunsil Kang, Andrey So, Sang Hoon
9 Ka, Vitaly Pak, Ekaterina “Katya” Sablan; and to the Honorable Edward J.B.
10 Calvo, *I Maga'lahen Guåhan*.

**DULY AND REGULARLY ADOPTED BY I MINA' TRENTAI UNU NA
LIHESLATURAN GUÅHAN ON THIS _____ DAY OF _____
2012.**

JUDITH T. WON PAT, Ed.D.
Speaker

TINA ROSE MUÑA BARNES
Legislative Secretary